



## FOR IMMEDIATE RELEASE

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### **Dairy Energy Efficiency Program Provides Rebates for Dairy Customers**

Cash rebates are available for dairy customers in northern and central California through the Dairy Energy Efficiency Program. Operating since 2006, the Dairy Energy Efficiency Program offers rebates on a range of energy efficient equipment, including variable speed drives, scroll compressors, plate coolers, compressor heat recovery units, lighting, motors, ventilation, and irrigation equipment. Most rebates are calculated based on the amount of energy saved.

The project is administered by Pacific Gas and Electric Company (PG&E) and operated by EnSave, Inc., a firm with a 19-year history of running energy efficiency programs for agriculture. EnSave has designed and implemented energy efficiency programs in California since 2002.

Over 300 California dairy producers have received rebates through EnSave's California programs. "The program is very simple and straightforward," says dairyman John Vogt of Orland. "The rebate check was sent right off. There was nothing left hanging out there to wait on, and that's the way I like to do things."

In addition to the rebate, producers will continue to save money through the reduction in electricity costs. This will help producers reduce their operating costs—something that is critical in today's dairy industry. Interested producers should call William Chalmers at (800) 732-1399 to discuss projects. Projects are accepted on a first-come, first-served basis so it's important for dairies to act fast in order to reserve their rebate money.

This program is administered by PG&E under the auspices of the California Public Utilities Commission.

**About EnSave:**

EnSave supports the American agricultural sector with innovative energy efficiency and resource conservation programs. EnSave provides agricultural producers and food processors with cost effective ways to reduce operating costs while saving energy while conserving our nation's resources. EnSave's clients include state and federal energy and environmental agencies, investor-owned utilities, and rural electric cooperatives. EnSave implements its programs by developing relationships with equipment manufacturers, local equipment dealers, and the local agricultural community. Ultimately, these programs promote economic investment in the rural economy and improve the quality of America's land, air, and water.

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