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### **EnSave CEO Attends Dairy Sustainability Summit**

Richmond, VT, June 23, 2008

EnSave CEO Craig Metz recently attended the invitation-only Sustainability Summit for US Dairy, held June 16<sup>th</sup>-19<sup>th</sup> in Rogers, Arkansas.

The Summit, which was organized by Dairy Management, Inc. (DMI) and held in conjunction with the University of Arkansas' Applied Sustainability Center, gathered 250 dairy industry leaders and professional together to build an action plan for reducing industry's carbon footprint.

While there, Craig Metz discussed EnSave's efforts to help American dairy farmers reduce energy usage over the years, and presented potential next steps to be implemented. With 17 years' experience providing energy efficiency programs for dairies, EnSave is uniquely placed to understand what works for American dairies.

"We've reached a critical moment in history," said Metz, "and this Summit could not have come at a better time. There is so much opportunity out there to help America's dairy farmers save energy and reduce their carbon footprint. The changes we make now will be felt immediately, but will also have long-lasting positive effects."

At the Summit's close, a list of action points was developed for further research. As ideas are refined, the next goal is to field-test prototype projects to determine feasibility in real-world situations. EnSave will work closely with DMI and other dairy industry leaders to effectively bring energy efficiency to the entire dairy community.

**About EnSave:**

EnSave supports the American agricultural sector with innovative energy efficiency and resource conservation programs. EnSave provides agricultural producers and food processors with cost effective ways to reduce operating costs while saving energy while conserving our nation's resources. EnSave's clients include state and federal energy and environmental agencies, investor-owned utilities, and rural electric cooperatives. EnSave implements its programs by developing relationships with equipment manufacturers, local equipment dealers, and the local agricultural community. Ultimately, these programs promote economic investment in the rural economy and improve the quality of America's land, air, and water.

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