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Energy Efficiency Rebates Save Money for NYSEG and RG&E Agricultural Customers

Syracuse, NY, August 22, 2011: A new program is helping New York farmers save energy and reduce their electric costs. NYSEG and RG&E have teamed up with EnSave, Inc., the nation's leading designer and implementer of agricultural energy efficiency programs to deliver the Commercial and Industrial Rebate Program to NYSEG and RG&E's agricultural customers. Farmers can receive rebates on a range of energy efficient equipment including lighting, variable speed drives, ventilation, plate coolers, chillers, heat recovery, motors, and more. Free engine block heater timers are also available for up to four farm vehicles. These timers save electricity used to heat the engine blocks of diesel engines during the cold months.

Eligible customers include all NYSEG and RG&E agricultural producers and processors who pay the system benefits charge on their utility bills. This includes dairies, greenhouses, swine, poultry, and other production agriculture as well as food processors and feed mills.

The rebates offered through the program will help jump-start farm savings by helping reduce the initial cost of the energy efficient equipment and shortening the payback period for the farmer. When New York farmers invest in energy efficiency, they make an investment in their future by committing to greater control over their energy costs.

EnSave supports the process by providing application assistance, technical advice and determination of energy savings, information needed to determine eligibility, and installation documentation. EnSave's agricultural service center is standing ready to assist farmers who have questions.

This program has the support of the Innovation Center for U.S. Dairy, the American Dairy Association and Dairy Council, and the New York Farm Bureau. "New York has a robust agricultural community and we're looking forward to working with these organizations to help get farmers involved," says Craig Metz, EnSave President. "NYSEG and RG&E also have a long history of supporting their agricultural customers and we're looking forward to helping these customers begin saving energy."

The program is accepting applications immediately and the EnSave service center stands ready to help agricultural customers access the rebates. Interested farmers and food processors can call (800) 732-1399 to get started, or visit www.ensave.com/current-project.html

About EnSave:

EnSave is the leading agricultural energy efficiency consulting firm in the United States. We help our clients achieve their energy efficiency goals while also helping farmers save energy and reduce their environmental impact. The inspiration for our work is the hard working men and women on the farm, and we strive to provide solutions that strengthen the farm and provide long-term viability.

About NYSEG, RG&E and Iberdrola USA: NYSEG and RG&E are subsidiaries of Iberdrola USA. NYSEG serves 878,000 electricity customers and 261,000 natural gas customers across more than 40% of upstate New York. RG&E serves 367,000 electricity customers and 303,000 natural gas customers in a nine-county region centered on the City of Rochester. Iberdrola USA, a subsidiary of global energy leader Iberdrola, S.A., is an energy services and delivery company with more than 2.4 million customers in upstate New York and New England. We are a team of dedicated individuals working as one to deliver value to our customers, employees and shareholders. By providing outstanding customer service and exceptional reliability, while holding safety and the environment in high regard, we aspire to be a world-class energy company. For more information, visit www.nyseg.com, www.rge.com and www.iberdrolausa.com.