



EnSave Exhibits at World's Largest Farm Show

FOR IMMEDIATE RELEASE

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Richmond, VT, March 1, 2007

EnSave, Inc. exhibited at the 2007 World Ag Expo, held February 13-15 in Tulare, CA. The World Ag Expo is the world's largest farm show with over 1,500 exhibitors and 100,000 attendees.

EnSave promoted two programs it operates for California agricultural producers: the Dairy Energy Efficiency Program, for dairy customers of Pacific Gas & Electric (PG&E) and Ag Efficiency Plus, a component of Southern California Edison's Agricultural Energy Efficiency Program. EnSave met with dozens of equipment manufacturers, equipment dealers, and producers. "It was wonderful to meet so many people and talk about the benefits of our programs," said Katherine Long, Program Manager.

2007 marks EnSave's third year attending the farm show. "It is always great to learn about some of the new innovations in farm equipment, said Long. "After 16 years of promoting energy efficiency in agriculture, we have seen a real change in the marketplace and are excited to incorporate new technologies into our programs."

"We enjoyed the opportunity to connect with the equipment dealers and manufacturers who sell the energy efficient products that we promote through our programs. By working with them to increase their sales of energy efficient products, we are able to help those rural businesses grow as well as help farms remain competitive."

About EnSave

EnSave supports the American agricultural sector with innovative energy efficiency and pollution prevention programs. EnSave provides agricultural producers and food processors with cost-effective ways to reduce operating costs while saving energy and reducing pollution. EnSave's clients include state and federal energy and environmental agencies, investor-owned utilities, and rural electric cooperatives. EnSave implements its programs by developing relationships with equipment manufacturers, local equipment dealers and the local agricultural community. Ultimately, these programs promote economic investment in the rural economy and improve the quality of America's land, air, and water.