



“EnSave’s energetic approach and knowledge in understanding farm customers’ energy needs is refreshing. Our farm customers and rural communities are very important to us. We need partners such as EnSave who are dedicated to solutions that can make a difference.”

—Kim Pederson, Otter Tail Power Company (MN)



There are substantial opportunities to save energy in the agricultural sector. Livestock operations, row and field crops, and food processing all have their own unique mix of fuel usage and energy priorities. EnSave can help identify the best opportunities for farms and food processors to save energy, and work with them to implement energy-saving practices.

In order to capture these savings, producers and processors need a comprehensive energy efficiency program marketed specifically to them. EnSave knows farmers—how to reach them, how to motivate them and how to assist them with the installation of energy efficient equipment.

Program Delivery Model

EnSave works with equipment manufacturers, equipment dealers, and the agricultural community in order to deliver programs to producers. By enrolling the support of these organizations, producers learn about energy efficiency from organizations they already know.

EnSave’s resources include an experienced call center to help field questions from producers and program partners. EnSave’s marketing expertise ensures that producers are informed of an opportunity to participate in a program.

Benefits to the Rural Economy

EnSave’s programs do more than just save energy and money. When producers purchase energy efficient equipment from their local equipment dealers, those dollars stay within that rural community. Energy efficiency helps farmers reduce their operating costs and become more profitable. When farms thrive, the entire rural economy benefits.

New and Innovative Technologies

EnSave’s knowledge of the agricultural sector can help build the market for new, innovative, and underutilized technologies. Our approach builds upon past program success and ensures that producers stay current with the latest advances. This helps them stay up-to-date in today’s competitive market.